



A·P·E CONSULTING
ANALYSIS · PLANNING · EXECUTION

Covid-19 Sales and Marketing Plans for Now and the Future

Everyone's world has been turned upside down by Covid-19.

**Do you need help to see your business through?
Are there opportunities you might not have seen?**

This is sales and marketing coaching specifically designed to help you develop the right approach for you and your business RIGHT NOW.

We will work with you to identify priorities and create a prioritised action plan including:

- Business continuity and resilience solutions
- Customer retention
- Sense testing business and marketing plans
- Identifying practical marketing steps, including digital marketing solutions
- Strategic sales planning to gain new business
- Connection with external business support providers

How it Works

We have a two-step approach, with the details and outcome tailored for your unique needs.

Step 1 - Team Wrap-Around

Have a virtual coffee with our team. We will look at your business continuity planning from the perspective of governance, sales and marketing. Together we will identify your current priorities, create a 'next steps' approach and identify the best member of our team to work with you.

Step 2 - One on One Coaching

You will be paired one of our team who will work with you through the next steps to create an effective and realistic action plan. If you need further support to take action we can work alongside you through the implementation phase too.

Investment of this service is \$250 + GST per hour.

Get in contact now - email ian@apeconsulting.co.nz or phone 027 364 0284

This coaching is registered with the Management Capability Development Voucher Fund.
Find out more by visiting www.regionalbusinesspartners.co.nz

**Unite
against
COVID-19**